# 내남 <br> Economics \& <br> Business <br> Data <br> Center 

List of Variables

## Business Survey Service Sector

## Data: 10/2004-06/2019

As of September 2019

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LMU-ifo Economics \& Business Data Center (EBDC)

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1. Variables of identification

| No. | Name | Label | German description |
| :---: | :---: | :---: | :---: |
| 1.1) | survey | survey | Unfrage |
| 1.2) | year | year | Errebungsjahr |
| 1.3) | month | month | Monat |
| 1.4) | idnum | firm X address file id | Firmenidentifikationsnummer |
| 1.5) | runnum | running number of plant | Laufende firmennummer |
| 1.6) | dl_plantnum | kT information id | 12-stellige KTIdentifikationsnummer |
| 1.7) | sector_id | sector id | Sektor ID |
| 1.8) | fedstaifo | federal state (ifo-code) | Bundes land entsprechend ifo Codierung |
| 1.9) | sector_wz03 | w203 sector classification | Wirtschatts bereich nach WZ03 |
| 1.10) | sector_wz08 | w208 sector classification | Wirtschaftsbereich nach WZ08 |
| 1.11) | sector_total | ebdc sector classification | Wirtschaftsbereich nach EbC-eigener Klassifizierung |
| 1.12) | dl_size | size range | Größenklasse |
| 1.13) | dl_size_turnover | size of turnover | Umsatzgrößenklasse |
| 1.14) | dl_size_employees | size of employes | Beschăłtigtengrö̉enklasse |
|  | II. Variab | the survey process |  |
| No. | Name | Label | German description |
| ${ }^{1.15)}$ | online | online | Fragebogen online beantwortet |
| 1.16) | survey_start | survey start | Umfrageeginn |
| 1.17) | surve__end | survee end | Umfrageende |
| 1.18) | participation_date | participation date | Teilnahmedatum |
| 1.19) | participation_hour | participation hour | Teilnahmestunde |
| 1.20) | participation_status | participation status | Teilnahmestatus |
| 1.21) | dl_participant | participation in this survey | Teil l ahme |
| 2. St | rd questions |  |  |
| No. | Name | Label | German description |
| 2.1) | dl_statebus | state of business (appraisal) | Beurteilung der Geschâtslage |
| 2.2) | dl_statebus_sl | state of business (VAS) | Beurreilung der Geschäftslage (Slider) |
| 2.3) | dl_statebus_clicks | state of business (clicks) | Beurreilung der Geschätstlage (Klicks) |
| 2.4) | di_busvolqu | business volume last 3 months | Entwicklung der Geschắtslage in den letzten 3 Monaten |
| 2.5) | di_demandsales | demand / sales volume last $2-3$ months | Entwicklung der Nachrrage/des Umsatz in den letzene 2-3 Monaten |
| 2.6) | dl_demandlast | demand / sales last month versus same month of previous year | Entwicklung von Nachfrage/UMsatz im letten Monat geü. Vorijahresmonat |
| 2.7) | dl_orders | orders (appraisal) | Beurteilung des Auftragsbestandes |
| 2.8) | di_employlast | employees last $2 \cdot 3$ months | Entwicklung der Beschätigtenzahl in den letten 2-3 Monaten |
| 2.9) | dl_demandexp | expected demand /sales volume for the next $2-3$ months | Erwartete Entwwicklung von Nachfrage/Umsatz in den nächsten 2-3 Monaten |
| 2.10) | di_employexp | expected employees for the next $2-3$ months | Erwartete Entwwicklung der Beschätigtenzahl |
| 2.11) | di_expectbus | expected business situation for the next 6 months | Erwartete Geschäftsentwicklung in den nächsten 6 Monaten |
| 2.12) | di_expectbus_sl | expected business situation (VAS) | Erwartete Geschätsentwicklung (Slider) |
| 2.13) | di_expectbus_licks | expected business situation (clicks) | Erwartete Geschâtsentwicklung (Klicks) |
| 2.14) | di_expectbus_unc | uncertainty w.r.t. commercial operation | Slider Unsicherheit |
| 2.15) | di_pricenext | prices for the next 3 months | Erwartete Preis entwicklung in den nächsten 3 Monaten |
| $2.16)$ | di_emplpast | development emplovee last month | Entwicklung der Gesamtbeschătigitenzah im Vormonat |
| 2.17) | dl_prvpm | prices versus past | Preise in Vergangenheit |
| 2.18) | dI_ordvpm | orders versus past | Bestand an Auftragen in Vergangenheit |
| 2.19) | dl_prestatebus_unc | uncertai int: prediction of business situation | Unsicherheit der Lagevorhersage |
| 3. Special questions |  |  |  |


| No. | Name | Label | German description |
| :---: | :---: | :---: | :---: |
| 3.1) | dl_constrbus | constraints to business activity | Behinderung der Geschäftstätigkeit |
| 3.2) | dl_lackdem | constaints by lack of demand | Behinderung der Geschäftstätigkeit durch unzureichende Nachfrage |
| 3.3) | dl_skilllack | constaints: lack of skilled labour | Behinderung der Geschäftstätigkeit durch Mangel an Fachkräften |
| 3.4) | dl_lacktec | constaints by lack of technical capacities | Behinderung der Geschäftstätigkeit durch zu geringe technische Kapazitäten |
| 3.5) | dl_finan | constaints by problems of financing | Behinderung der Geschäftstätigkeit durch Finanzierungsengpässe |
| 3.6) | dl_lackroom | constaints by lack of room / business equipment | Behinderung der Geschäftstätigkeit durch Raummangel |
| 3.7) | dl_weather | constaints by weather conditions | Behinderung der Geschäftstätigkeit durch Wetterlage |
| 3.8) | di_mplack | constaints: lack of manpower | Behinderung der Geschäftstätigkeit durch Mangel an Arbeitskräften |
| 3.9) | dl_othrea | constaints by other reasons | Behinderung der Geschäftstätigkeit durch andere Ursachen |
| 3.10) | dl_kap1 | potential of existing capacity | Potential der vorhandenen Kapazitäten |
| 3.11) | dl_kap2 | potential capacity expantion in \% | Potential der vorhandenen Kapazitäten in \% |
| 3.12) | dl_fambus | family business | Familienunternehemen |
| 3.13) | dl_minim1 | minimum wage q1 | Mindestlohn Frage 1 |
| 3.14) | dl_minim2 | minimum wage $\mathrm{q}^{2}$ | Mindestlohn Frage 2 |
| 3.15) | dl_minim3 | minimum wage $\mathrm{q}^{3}$ | Mindestlohn Frage 3 |
| 3.16) | dl_minim4 | minimum wage 44 | Mindestlohn Frage 4 |
| 3.17) | dl_minim5 | minimum wage 95 | Mindestlohn Frage 5 |
| 3.18) | dl_minim6 | minimum wage q6 | Mindestlohn Frage 6 |
| 3.19) | dl_minim7 | minimum wage 97 | Mindestlohn Frage 7 |
| 3.20) | dl_minim8 | minimum wage 48 | Mindestlohn Frage 8 |


| 21) | dl_invest_Ij | total investment lasty year | Entwicklung der Investititonen letztes Jahr |
| :---: | :---: | :---: | :---: |
| 3.22) | dl_invcon_lj | investment in construction last year | Investitionen in Bauten lettes jahr |
| 3.23) | dl_inveq_ij | investment in equipment last year | Investitionen in Ausrüstung lettes Jahr |
| 3.24) | dl_invest_dj | ttoal investment this year | Investitionenerwartungen für das kommende Jahr |
| 3.25) | dl_invcon_dj | einvestment in construction this year | Erwartete Investitionen in Bauten dieses Jahr |
| 3.26) | dl_inveq_dj | investment in equipment this year | Erwartete Investitionen in Ausrüstung dieses Jahr |
| 3.27) | dl_invest_nj | total investment next year | Investitionen im kommenden Jahr, insgesamt |
| 3.28) | dl_invcon_nj | investment in construction next year | Investititonen im kommenden Jahr, Bauten |
| 3.29) | dl_inveq_nj | investment in equipment next year | Investitionen im kommenden Jahr, Ausrüstung |
| 3.30) | dl_ref1 | refugees question 1 | Flüchtinge frage 1 |
| 3.31) | dl_ref2 | refugees question 2 | Flüchtinge Frage 2 |
| 3.32) | dl_ref3 | refugees question 3 | Fluchtinge frage 3 |
| 3.33) | dl_ref4 | refugees question 4 | Flüchtinge Frage 4 |
| 3.34) | dl_ref5 | refugees question 5 | Flüchtinge Frage 5 |
| 3.35) | dl_ref6 | refugees question 6 | Flüchtinge frage 6 |
| 3.36) | dl_ref7 | refugees question 7 | Flüchtinge frage 7 |
| 3.37) | dl_ref8 | refugees question 8 | Flüchtinge Frage 8 |
| 3.38) | dl_ref9 | refugees question 9 | Flüchti inge frage 9 |
| 3.39) | dl_minim_post1 | affected by minimum wage | von Mindestlohn betroffen |
| 3.40) | dl_minim_post2 | no minimum wage measures | keine Mindestlohn- Maßnahmen |
| 3.41) | dl_minim_post3 | measures: employee reduction | Maßnahmen: Personalabbau |
| 3.42) | dl_minim_post4 | measures: working hour reduction | Maßnahmen: Arbeitszeitreduzierung |
| 3.43) | dl_minim_post5 | measures: increased prices | Maßnahmen: Preiserhöhungen |
| 3.44) | dl_minim_post6 | measures: decreased investment | Maßnahmen: verringerte Investitionen |
| 3.45) | dl_minim_post7 | measures: decreased special payments | Maßnahmen: Kürungen von Sonderzahlungen |
| 3.46) | dl_minim_post8 | less minijobs | Minijobs weggefallen |
| 3.47) | dil_minim_post9 | minijobs transformed into insurable employment | Minijobs in soz.vers.pflichtige Besch.verhăltrisse umgewandelt |
| 3.48) | dil_minim_post10 | new insurable employment | neue soz.vers.pflichtige Besch.verhältnisse |
| 3.49) | di_minim_post11 | employment relationships did not change | keine veränderten Besch.Verhaltnisse |
| 3.50) | dl_credityes | credit agreements signed | Kreditertrag abgeschlossen |
| 3.51) | dl_creditno | credit agreement not signed | Kreditvertrag nicht abgeschlossen |
| 3.52) | dl_credituse1 | financing of ongoing operating resources | Finanzierung laufender Kreditmittel |
| 3.53) | dl_credituse2 | financing of an investment | Finanzierung einer Investition |
| 3.54) | dl_credituse3 | other financing | Sonstiger Verwendungzweck |
| 3.55) | dl_midmanager | mid tier: more than 4 managers | Mittlestand: mehr als 4 Manager |
| ${ }^{3.56)}$ | dl_midmanshare | mid tier: at least one manager has shares | Mittelstand: Mindestens ein Manager hat Anteile |
| 3.57) | di_midyes | mid tier: company rated as mid tier | Mittelstand: Als Mittelstand eingeschätzt |
| 3.58) | dl_credit2_1 | credit seeking | Kreditverhandlungen durchgefürrt |
| 3.59) | dl_credit__2 | creditallocation | Kreditergabe: Verhalten der Banken |
| 3.60) | dl_credit__3 | reasons for not credit seeking | Gründe für keine Kreditverhandlungen |
| 3.61) | dl_exports | exporting services to foreign companies/persons | Export von Dienstleistungen |
| 3.62) | di_negint | confronted with negative interst rates | Wurden Sie mit Negativinsen konfrontiert? |
| 3.63) | dl_negint_noact | negative interestactions: : one | Keine Maßnahmen |
| 3.64) | dl_negint_agree | negative interest actions: bank agreements | Verhandlungen mit Bank |
| 3.65) | dl_negint_change | negative interest actions: change of bank | Wechsel der Bank |
| 3.66) | di_negint_inc | negative interest actions: increase of cash negative interest actions: redeployment in other financial assets and settlement of credits | Erhöhung der Bargeldhaltung |
| ${ }^{3.67)}$ | dl_negint_redas |  | Umschichtung Finanzanlagen/Rückzahlung von Krediten |
| 3.68) | dl_negint_redasint | and settlement of credits <br> negative interest actions: redeployment of assets within company | Umschichtung des Guthabens |
| 3.99) | di_negint_inv | negative interest actions: investing or preponing (additional) investments | Investitionen |
| 3.70) | di_negint_oth | negative interestactions: other | ndere |
| 3.71) | dl_negint_burden | burden of negative interest rates on profit situation | Belastung durch Negativinsproblematik |
| 3.72) | dl_negint_banks | number of relationship banks | Wie viele Banken? |
| 3.73) | dl_ustax_sales | tax reform: percentage sales in US | US Steuerreform: prozentualer Umsatz in USA |
| 3.74) | dl_ustax_competition | tax reform: competition with US-companies | US Steuerreform: Wettbewerb mit US-Firmen |
| 3.75) | dl_ustax_shortterm | tax reform: tax burden shorterm | US Steuerreform: Steuerbelastung kurzfristig |
| 3.76) | di_ustax_longterm | tax reform: tax burden long term | US Steuerreform: Steuerbelastung langris tig |
| 3.77) | dl_ustax_export | tax reform: reaction export | US Steuerreform: Reaktion Exporte |
| 3.78) | dl_ustax_import | tax reform: reaction import | US Steuerreform: Reaktion Importe |
| 3.79) | dl_ustax_invus | tax reform: reaction investment in US | US Steuerreform: Reaktion Investitionen in USA |
| 3.80) | dl_ustax_invger | tax reform: reaction investment in Germany | US Steuerreform: Reaktion Investitionen in Deutschland |
| 3.81) | dl_ustax_intelprop | tax reform: relocation of intellectual property | US Steuerreform: Verlagerung von geistigen Eigentum |
| 3.82) | dl_gdp1 | real gdp: \% change comp. lastyear | reales BIP: prozentuale Äderung vgl. zum Vorijhr |
| 3.83) | dl_gdp2 | impact economic development on business situation | Einfluss allg. Konjunkturentwicklung auf Geschâtslage |
| 3.84) | di_fserv | foreign services | DL für Ausland |
| 3.85) | di_fser__curreu | current foreign services: in another European country | aktuelle DL L für Ausland: europäisches Ausland |
| 3.86) | dil_fere_currwo | current foreign services: outside Europe | aktuelle DL für Ausland: außerhalb Europas |
| 3.87) | dl_fser__planeu | planned foreign services: in another European country | geplante DLL für Ausland: europaisches Ausland |
| 3.88) | dl_fserv_planwo | planned foreign services: outside Europe | geplante DL für Ausland: außerhalb Europas |
| 3.89) | dl_fop_need | foreign operations chal lenge: no need | Auslandsaktivitäten Herausforderung: kein Bedarf |
| 3.90) | dı_fop_risk | foreign operations challenge: high ris/cost of market development | Auslandsaktivitäten Herausforderung: hohe Kosten/Risiken der Markterschließung |
| 3.91) | dl_fop_qual | foreign operations challenge: no qualification | Auslandsaktivitäten Herausforderung: keine Qualifikation |
| 3.92) | dil_fop_entry | foreign operations challenge: entry barrier | Auslandsaktivitäten Herausforderung: Marktzutrittseschränkung |
| 3.93) | dl_fop_dem | foreign operations challenge: no demand | Auslandsaktivititen Herausforderung: keine Nachfrage |
| 3.94) | dl_fop_ip | foreign operations challenge: protection intellectual property | Auslandsaktivitäten Herausforderung: Schut v. geistigen Eigentum |
| 3.95) | dl_fop_stand | foreign operations chall enge: differents standards | Auslandsakivitäten Herausforderung: andere Standards |
| 3.96) | dl_fop_cultb | foreign operations challenge: cultural/Ianguage barriers | Auslandsaktivitäten Herausforderung: kulturelle/sprachl. Unterschiede |
| 3.97) | di_fop_oth | foreign operations challenge: other | Auslandsaktivitäten Herausforderung: sonstige |
| 3.98) | dl_found | founding year | Gründungsjahr |
| 3.99) | dl_forsales | sales: \%/ in foreign country | Umsatz in Ausland (\%) |
| 3.100) | dl_invit_dj | investment in Software/database this year | Investitionen in Software/Datenbänke dieses Jahr |
| 3.101) | dl_invit_nj | investment in Software/Database next year | Investitionen in Software/Datenbänke nächstes Jahr |
| 3.102) | di_sec_management | sector - questionna ir completed in: management | Sektor - Fragebogen ausgefiull tin Geschätsführung |
| 3.103) | di_sec_controlling | sector -questionnaire completed in: controlling | Sektor - Fragebogen ausgefillt in Controlling |
| 3.104) | dl_sec_marketing | sector - questionnaire completed in: marketing | Sektor - Fragebogen ausgefillt in Vertrieb |
| 3.105) | di_sec_other | sector - questionnaire completed in: other | Sektor - Fragebogen ausgefillt in Sonstiges |
| 3.106) | dl_pos_director | position - questionnaire completed by: director | Position - Frageogen ausgefillt von Geschătstseitung |
| 3.107) | di_pos_manager | position - questionnaire completed by: manager | Position - Fragebogen ausgefull t von Abteilungs litung |
| 3.108) | dl_pos_teamleader | position - questionnaire completed by: team leader | Position - Fragebogen ausgefillt von Teamleiter |
| 3.109) | dl_pos_clerk | position - questionnaire completed by:clerk | Position - Fragebogen ausgefillt von Sachbearbeiter |
| 3.110) | di_pos_other | position - questionnaire completed by: other | Position - Fragebogen ausgefullt von Sonstiges |
| 3.111) | di_kap3 | potential capacity expantion (annual average) | Potential der vorhandenen Kapazitäten (Jahresdurchschnitt) |
| 3.112) | dl_gdp3 | real gdp:\% change comp. last year (2019 vs 2018) | reales BIP: prozentuale Änderung vgl. zum Vorijahr (2019 vs 2018) |
| 3.113) | di_gdp4 | real gdp:\% change comp. last year (2020 vs 2019) | reales BIP: prozentuale Änderung vgl. zum Vorijahr (2020 vs 2019) |
| ${ }^{3.114)}$ | dl_heat_occ | weather - occurance: heat wave | Wetterereignis - Betroffen: Hitzewelle |

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| 3.115) | dl_cold_occ | weather - occurance: cold wave | Wetterereignis - Betroffen: Kältewellen |
| :---: | :---: | :---: | :---: |
| 3.116) | dl_drought_occ | weather - occurance: drought | Wetterereignis - Betroffen: Trockenheit |
| 3.117) | di_rain_occ | weather - occurance: heavy rain | Wetterereignis - Betroffen: Starkregen |
| 3.118) | dl_storm_occ | weather - occurance: storms | Wetterereignis - Betroffen: Stürme |
| 3.119) | dl_heat_imp | weather-impact: heatwaves | Wetterereignis - Auswirkung: Hitzewelle |
| 3.120) | dl_cold_imp | weather -impact: coldwaves | Wetterereignis - Auswirkung: Kältewellen |
| 3.121) | dl_drought_imp | weather - impact: drought | Wetterereignis - Auswirkung: Trockenheit |
| 3.122) | dl_rain_imp | weather-impact: heavy rain | Wetterereignis - Auswirkung: Starkregen |
| 3.123) | dl_storm_imp | weather-impact: storms | Wetterereignis - Auswirkung: Stürme |
| 3.124) | dl_heat_inc | weather - incidence and intensity: heatwaves | Wetterereignis - Häufigkeit und Intensität: Hitzewelle |
| 3.125) | dl_cold_inc | weather - incidence and intensity: coldwaves | Wetterereignis - Häufigkeit und Intensität: Kältewellen |
| 3.126) | dl_drought_inc | weather - incidence and intensity: drought | Wetterereignis - Häufigkeit und Intensität: Trockenheit |
| 3.127) | dl_rain_inc | weather - incidence and intensity: heavy rain | Wetterereignis - Häufigkeit und Intensität: Starkregen |
| 3.128) | dl_storm_inc | weather - incidence and intensity: storms | Wetterereignis - Häufigkeit und Intensität: Stürme |
| 3.129) | dl_heat_prep | weather - prepared: heatwaves | Wetterereignis - Vorbereitet: Hitzewelle |
| 3.130) | dl_cold_prep | weather - prepared: coldwaves | Wetterereignis - Vorbereitet: Kältewellen |
| 3.131) | dl_drought_prep | weather - prepared: drought | Wetterereignis - Vorbereitet: Trockenheit |
| 3.132) | dl_rain_prep | weather - prepared: heavy rain | Wetterereignis - Vorbereitet: Starkregen |
| 3.133) | dl_storm_prep | weather - prepared: storms | Wetterereignis - Vorbereitet: Stürme |
| 3.134) | dl_invit_lj | investment in Software/database last year | Investitionen in Sofware/Datenbanken letztes Jahr |
| 3.135) | dl_csal_lq | percentage change of sales in field xy - last quarter | Umsatzveränderung im letzten Quartal in Bereich XY |
| 3.136) | dl_csal_ıq_v | values: percentage change of sales in field xy - last quarter | Wertangaben: Umsatzveränderung im letzten Quartal in Bereich XY |
| 3.137) | dl_csal_nqbc | best case//percentage change of sales in field xy - next quarter | Umsatzveränderung im nächsten Quartal in Bereich XY (best case) |
| 3.138) | dl_csal_nqbc_v | values: best case//percentage change of sales in field $x y$ - next quarter | Wertangabe: Umsatzveränderung im nächsten Quartal in Bereich XY (best case) |
| 3.139) | dl_csal_nqac | average case//percentage change of sales in field xy - next quarter | Umsatzveränderung im nächsten Quartal in Bereich XY (average case) |
| 3.140) | dl_csal_nqac_v | values: average case//percentage change of sales in field xy - next quarter | Wertangabe: Umsatzveränderung im nächsten Quartal in Bereich XY (average case) |
| 3.141) | dl_csal_nqwc | worst case//percentage change of sales in field xy - next quarter | Umsatzveränderung im nächsten Quartal in Bereich XY (worst case) |
| 3.142) | dl_csal_nqwc_v | values: worst case//percentage change of sales in field xy - next quarter | Wertangabe: Ums atzveränderung im nächsten Quartal in Bereich XY (worst case) |
| 3.143) | dl_psalinc | probability of sales increase - next quarter | Wahrscheinlichkeit eines steigenden Umsatzes im nächsten Quartal |
| 3.144) | dl_psalinc_min | lower bound: probability of sales increase - next quarter | Angegebene Untergrenze: Wahrscheinlichkeit eines steigenden Umsatzes im nächsten Quartal |
| 3.145) | dl_psalinc_max | upper bound: probability of sales increase - next quarter | Angegebene Obergrenze: Wahrscheinlichkeit eines steigenden Umsatzes im nächsten Quartal |
| 3.146) | dl_psalinc_sv | single value: probability of sales increase - next quarter | Einzelwert: Wahrscheinlichkeit eines steigenden Umsatzes im nächsten Quartal |
| 3.147) | dl_psalstead | probability of steady sales - next quarter | Wahrscheinlichkeit eines gleichbleibenden Umsatzes im nächsten Quartal |
| 3.148) | dl_psalstead_min | lower bound: probability of steady sales - next quarter | Angegebene Untergrenze: Wahrscheinlichkeit eines gleichbleibenden Umsatzes im nächsten Quartal |
| 3.149) | dl_psalstead_max | upper bound: probability of steady sales - next quarter | Angegebene Obergrenze: Wahrscheinlichkeit eines gleichbleibenden Umsatzes im nächsten Quartal |
| 3.150) | dl_psalstead_sv | single value: probability of steady sales - next quarter | Einzelwert: Wahrscheinlichkeit eines gleichbleibenden Umsatzes im nächsten Quartal |
| 3.151) | dl_psaldec | probability of sales decrease - next quarter | Wahrscheinlichkeit eines sinkenden Umsatzes im nächsten Quartal |
| 3.152) | dl_psaldec_min | lower bound: probability of sales decrease - next quarter | Angegebene Untergrenze: Wahrscheinlichkeit eines sinkenden Umsatzes im nächsten Quartal |
| 3.153) | dl_psaldec_max | upper bound: probability of sales decrease - next quarter | Angegebene Obergrenze: Wahrscheinlichkeit eines sinkenden Umsatzes im nächsten Quartal |
| 3.154) | dl_psaldec_sv | single value: probability of sales decrease - next quarter | Einzelwert: Wahrscheinlichkeit eines sinkenden Umsatzes im nächsten Quartal |

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|  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
| WEST |  |  |  |  |  |  |  |  |  |
| EAST |  |  |  |  |  |  |  |  |  |


| No. | Name | Survey period | Survey frequency |  |
| :--- | :--- | :--- | :--- | :--- |
| 1.11$)$ | sector total | ebdc sector classification | East and West since 10/2004 | monthly |




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| 1 mill. - <br> 2 mill. Euro | 6 |  | 6 |
| :---: | :---: | :---: | :---: |
| 2mill. - <br> 5 mill. Euro | 7 |  | 7 |
| 5 mill. - <br> 10mill. Euro | 8 | 4 | 8 |
| 10mill. - <br> 25 mill. Euro | 9 | 5 | 9 |
| 25mill. - <br> 50mill. Euro | 10 |  |  |
| $50 \mathrm{mill} .-$ 100mill. Euro | 11 |  |  |
| 100 mill. 250 mill . Euro | 12 |  |  |
| 250mill. 500mill. Euro | 13 |  |  |
| 500 mill.- <br> 1 mrd . Euro | 14 |  |  |
| $1 \mathrm{mrd} .-2 \mathrm{mrd}$. <br> Euro | 15 | 6 | 10 |
| 2 mrd - <br> 5 mrd . Euro | 16 |  |  |
| 5mrd. - 10 mrd. Euro | 17 |  |  |
| 10mrd. - <br> 25 mrd . Euro | 18 |  |  |
| 25 mrd . <br> 50 mrd . Euro | 19 |  |  |
| 50 mrd 100 mrd . Euro | 20 |  |  |
| >100mrd. <br> Euro | 21 |  |  |
| * not included in the panel anymore (could be generated via dl_size_turnover) |  |  |  |



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| 500000 - <br> 1 mill. Euro | 5 |  | 5 |
| :---: | :---: | :---: | :---: |
| 1 mill. - <br> 2 mill. Euro | 6 |  | 6 |
| 2mill. - <br> 5 mill. Euro | 7 |  | 7 |
| 5 mill. <br> 10 mill. Euro | 8 | 4 | 8 |
| 10 mill. - 25 mill. Euro | 9 | 5 | 9 |
| 25 mill. . <br> 50mill. Euro | 10 |  |  |
| 50mill. 100 mill . Euro | 11 |  |  |
| 100 mill . 250mill. Euro | 12 |  |  |
| 250mill. 500mill. Euro | 13 |  |  |
| 500mill.- <br> 1 mrd . Euro | 14 |  |  |
| $\begin{aligned} & 1 \mathrm{mrd} .-2 \mathrm{mrd} . \\ & \text { Euro } \end{aligned}$ | 15 | 6 | 10 |
| 2 mrd - <br> 5 mrd . Euro | 16 |  |  |
| 5 mrd. - 10 mrd. Euro | 17 |  |  |
| 10 mrd . <br> 25 mrd . Euro | 18 |  |  |
| 25 mrd . <br> 50 mrd . Euro | 19 |  |  |
| 50 mrd . 100 mrd . Euro | 20 |  |  |
| $>100 \mathrm{mrd}$. <br> Euro | 21 |  |  |
| ${ }^{*}$ not included in the panel anymore (could be generated via dl_size_turnover) |  |  |  |





Page 9

| OST |
| :--- | :--- |$|$| Calculation of varaible: |
| :--- |
| 1, if data of online and statebus or comexp exists, 0 |
| otherwise |
| $1991-03 / 2018$ variable $=1$, since $04 / 2018$ variable |
| can be 0 or 1 (due to a change in delievered data) |

## 2. Standard questions



Wording of question


Time span of variable



| No. Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- |
| 2.5) |  |  |  |
| dl_demandsales | demand / sales volume last 2-3 months | East and West since 10/2004 | monthly survey |

## Wording of question




| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
| 2.6) | dl_demandlast | demand/sales last month versus same month of <br> previous year | East and West since 10/2004 | monthly survey |
| Wording of question |  |  |  |  |



| No. | Name | Label | Survey period |  |
| :--- | :--- | :--- | :--- | :--- |
| dl_orders | orders (appraisal) | East and West since 10/2004 frequency |  |  |
| 2.7) |  |  | monthly survey |  |
| Wording of question |  |  |  |  |



| No. | Name | Label | Survey period | Survey frequency |
| :---: | :--- | :---: | :---: | :---: |
|  |  |  |  |  |
| 2.8$)$ | dl_employlast | employees last $2-3$ months | East and West since 10/2004 to 06/2018 | monthly survey |

## Wording of question

| 10/2004-06/2018 |  |  |  |  |  |  |  |  |  | Further information |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ormatio | (appra | mpany | estic) |  |  |  |  |  | Development of the number of employees during the last 2-3 months <br> This question was posed till 06/2018, since 07/2018 the same question is posed regarding the previous month (see dl_emplpast) |
|  | 5. During the last $2-3$ months the number of our employees has |  |  |  | incr |  |  |  |  |  |
|  |  |  |  |  | not ch | [2] |  |  |  |  |
|  |  |  |  |  | decr |  |  |  |  |  |
| Time span of variable |  |  |  |  |  |  |  |  |  |  |
| 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |  |
| WEST |  |  |  |  |  |  |  |  |  |  |
| EAST |  |  |  |  |  |  |  |  |  |  |
| 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |  |
| WEST |  |  |  |  |  |  |  |  |  |  |
| EAST |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |




| No. | Name | Survey period | Survey frequency |  |
| :---: | :--- | :---: | :---: | :---: |
|  |  |  |  |  |
| 2.11) | dl_expectbus |  | expected business situation for the next 6 months | East and West since 10/2004 |

Wording of question

| West since $01 / 2017$ | monthly survey |
| :--- | ---: |
| East since $01 / 2017$ | monthly survey |

## Wording of question

|  | Further information |
| :---: | :---: |
| Expectations for the next 6 months | Expected commercial (VAS) |
| In cyclical regards our state of business for XY will be |  |
|  | online only |
| 0 - be rather less favourable 50 -stay about the same 100 -rather more favourable |  |
| Other than the variable 2.11) dl_comexp the expected commercial is rated based on a visual analog scale |  |





| 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| WEST |  |  |  |  |  |  |  |  |  |
| EAST |  |  |  |  |  |  |  |  |  |
| 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
| WEST |  |  |  |  |  |  |  |  |  |
| EAST |  |  |  |  |  |  |  |  |  |


| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
|  |  |  |  |  |
| 2.16) dl_emplpast | development employee last month | East and West since $07 / 2018$ | monthly survey |  |

Wording of question


| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
|  |  |  |  | monthly survey |
| 2.17) | dl_prvpm | prices versus past | East and West since 07/2018 |  |

Wording of question


Wording of question


Wording of question


## 3. Special questions







| No. | Name | Label | Survey period | Survey frequency |
| :---: | :---: | :---: | :---: | :---: |
| 3.10) | dl_kap1 | potential of existing capacity | East and West since 04/2011 | inquired in Jan, Apr, July, Oct |





| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
|  |  |  |  | once |
| 3.12) | dl_fambus | family business | East and West 02/2014 |  |

Wording of question


| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
|  |  |  |  | once |
| 3.13) | dl_minim1 | minimum wage q1 | East and West 11/2014 |  |

Wording of question

| 11/2014 |  |  |  |  |  |  |  |  |  | Further information |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |
| 1. 01/01/2015 the general minimum wage policy will be implemented. Is your company affected by this? |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Time span of variable |  |  |  |  |  |  |  |  |  |  |
| 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |  |
| 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |  |
| WEST |  |  |  |  |  |  |  |  |  |  |






| No. | Name | Label | Survey period | Survey frequency |
| :---: | :--- | :--- | :--- | :--- |
|  |  |  |  |  |
| 3.18) | dl_minim6 | minimum wage q6 | East and West 11/2014 | once |

Wording of question


| No. | Name | Label | Survey period |
| :--- | :--- | :--- | :--- |
| 3.19) | dl_minim7 | minimum wage q7 |  |

Wording of question

| 11/2014 |  |  |  |  |  |  |  |  |  | Further information |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |
| 01/01/2015 the general minimum wage policy will be implemented. Is your company affected by this? |  |  |  |  |  |  |  |  |  |  |
|  | Tlll |  | $711$ |  |  |  |  |  |  |  |
| 2. If yes: With which measures will you likely react to the minimum wage? |  |  |  |  |  |  |  |  |  |  |
|  |  | , | cial |  |  |  |  |  |  |  |
| Time span of variable |  |  |  |  |  |  |  |  |  |  |
| 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |  |
| 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |  |
| WEST |  |  |  |  |  |  |  |  |  |  |
| EAST |  |  |  |  |  |  |  |  |  |  |




| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
| 3.22) | dl_invcon_lj | investment in construction last year | East and West since 05/2015 | inquired in May |

Wording of question


| No. | Name | Label | Survey period | Survey frequency |
| :---: | :--- | :--- | :--- | :--- |
|  |  |  |  | inquired in May |
| 3.23$)$ | dl_inveq_lj | investment in equipment last year | East and West since 05/2015 |  |

Wording of question


| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
| 3.24) | dl_invest_dj | total investment this year | East and West since $05 / 2006$ | inquired in May, November |
| Wording of question |  |  |  |  |


| April |
| :--- | :--- | :--- |
| 2005 |$\quad$| May |
| :--- |
| since 2006 |$\quad$ Further information, | Development of Investments in the current year compared to the previous |
| :--- |

3.25) dl_invcon_dj investment in construction this year East and West since 05/2015 inquired in May/November
Wording of question

Time span of variable

| 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 2010 | 2011 | 2012 | 2013 |  |  |  |  |  |  |



| No. | Name | Label |  | Survey period | Survey frequency |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 3.27) | dl_invest_nj | total investment next yea |  | East and West since 11/2006 | inquired in November |
| Wording of question |  |  |  |  |  |
| November |  |  |  |  | Further information |
| Special question investments(only in May and November) |  |  |  |  | Development of Investments in the current year compared to the previous <br> *Accruals to assets accounts incl. business buildings and accounted software, but without vacant land, residential buildings, second-hand or rented equipment and without acquisitions of participating interests |
|  | S2. Next year our investments ${ }^{*}$ will likely (20NN** compared to $20 W^{* * *}$ ) |  | increase [1] |  |  |
|  |  |  | not change [2] |  | "20NN" means next year |
|  |  |  | decrease [3] |  | Example: if the question was posed in November 2009, "20NN"="2010". |
| November from 2015 to 5/2018 |  |  |  |  | "20WW" means current year <br> Example: If the question was posed in November 2009, "20WW"="2009". |
| Special question investments <br> (only in May and November) <br> Total investments |  |  |  |  |  |
|  |  |  | increasen [11 |  | Until 2015 the special questions 3.20) invest_lj, 3.23) invest_dj and 3.26) invest_nj were expressed by 2 variables with different |



| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
| 3.28) | dl_invcon_nj | investment in construction next year | East and West since 11/2015 | inquired in November |

Wording of question


| No. | Name | Label | Survey period | Survey frequency |
| :---: | :---: | :---: | :---: | :---: |
| 3.29) | dl_inveq_nj | investment in equipment next year | East and West since 11/2015 | inquired in November |
| Wording of question |  |  |  |  |
| November |  |  |  | Further information |
| Special question investments <br> (only in May and November) <br> Total investments, |  |  |  | *Accruals to assets accounts incl. business buildings and accounted software, but without vacant land, residential buildings, second-hand or rented equipment and without acquisitions of participating interests |
|  |  | increased [1] |  |  |




| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
|  |  |  |  |  |
| 3.31) | dl_ref2 | refugees question 2 | East and West 12/2015 | once |

Wording of question

3.32) dl_ref3
refugees question 3
East and West $12 / 2015$ once

Wording of question




Wording of question









| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
| 3.49) | dl_minim_post11 | employment relationships did not change | East and West $03 / 2016$ |  |
| Wording of question |  |  |  |  |




| No. | Name |  | Label |  |  |  | Survey period |  |  |  | Survey frequency |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3.50) | dl_credityes |  | redit agreement signed |  |  |  | East and West 06/2016 |  |  |  | once |
| Wording of question |  |  |  |  |  |  |  |  |  |  |  |
| 06/2016 <br> Have you signed one or more credit agreements with banks during the last 12 months? (e.g. new credits, debt restructuring or prolungation of a credit/ line of credit) Yes: |  |  |  |  |  |  |  |  |  |  |  |
| Time span of variable |  |  |  |  |  |  |  |  |  |  |  |
| 1990 | 1991 | 1992 | 1993 | 1994 | 1995 | 1996 | 1997 | 1998 | 1999 |  |  |
| 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |  |  |
| 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |  |  |
|  |  |  |  |  |  | $\begin{aligned} & \text { EST } \\ & \text { ST } \end{aligned}$ |  |  |  |  |  |








\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline No. \& Name \& \& \multicolumn{4}{|l|}{Label} \& \multicolumn{4}{|l|}{Survey period} \& Survey frequency \\
\hline 3.57) \& dl_midyes \& \& \multicolumn{4}{|l|}{mid tier: company rated as mid tier} \& \multicolumn{4}{|l|}{East and West 08/2016} \& once \\
\hline \multicolumn{12}{|l|}{Wording of question} \\
\hline \multicolumn{10}{|l|}{\begin{tabular}{l}
08/2016 \\
mid tier \\
Would you rate your company as a "mid tier" company? \\
yes [1] \(\square\)
\end{tabular}} \& Further Information \& \\
\hline \multicolumn{10}{|l|}{Time span of variable} \& \& \\
\hline 1980 \& \begin{tabular}{l}
1981 \\
1991
\end{tabular} \& 1982 \& 1983 \& 1984 \& 1985 \& 1986 \& 1987
1997 \& 1988

1998 \& 1989 \& \& <br>
\hline 1990
2000 \& 2001 \& 2002 \& 2003 \& 2004 \& 2005 \& 2006 \& 2007 \& 2008 \& 2009 \& \& <br>
\hline 2000 \& 2011 \& 2012 \& 2013 \& 2014 \& 2015 \& 2016 \& 2017 \& 2018 \& 2019 \& \& <br>
\hline 2010 \& \& \& \& \& \& ST \& \& \& \& \& <br>
\hline
\end{tabular}

| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
| 3.58) | dl_credit2_1 | credit seeking | East and West since $03 / 2017$ | March, June, September, Decembe |

Wording of question

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{10}{|l|}{\multirow{3}{*}{\begin{tabular}{l}
03/2017 \\
credit allocation We had credit talks with banks during the last 3 months
\end{tabular}}} \& \multirow[t]{10}{*}{Further Information} \\
\hline \& \& \& \& \& \& \& \& \& \& \\
\hline \& \& \& \& \& \& \& \& \& \& \\
\hline \multicolumn{10}{|l|}{Time span of variable} \& \\
\hline \multirow[t]{2}{*}{1980

1990} \& 1981 \& 1982 \& 1983 \& 1984 \& 1985 \& 1986 \& 1987 \& 1988 \& 1989 \& <br>
\hline \& 1991 \& 1992 \& 1993 \& 1994 \& 1995 \& 1996 \& 1997 \& 1998 \& 1999 \& <br>
\hline 1990
2000 \& 2001 \& 2002 \& 2003 \& 2004 \& 2005 \& 2006 \& 2007 \& 2008 \& 2009 \& <br>
\hline 2000
2010 \& 2011 \& 2012 \& 2013 \& 2014 \& 2015 \& 2016 \& 2017 \& 2018 \& 2019 \& <br>
\hline \multirow{2}{*}{2010} \& \& \& \& \& \& \& EST \& \& \& <br>
\hline \& \& \& \& \& \& \& \& \& \& <br>
\hline
\end{tabular}







| $\substack{\text { WEST } \\ \text { EAST }}$ |  |
| :--- | :--- | :--- |







| No. | Name | Label |  | Survey period | Survey frequency |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 3.70) | dl_negint_oth |  | negative interest actions: other | East and West since 06/2017 | once |

## Wording of question




| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
| 3.72) | dl_negint_banks |  |  |  |
| number of relationship banks | East and West since $06 / 2017$ | once |  |  |

## Wording of question

| Jun 17 |  |  |  |  |  |  |  |  | Further Information |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| How many main banks do you use? <br> If No <br> How many banks do you name youre main bank? |  |  |  |  |  |  |  |  | online only |  |
|  |  | 0 [0] | 1 [1] | $2[2]$ | 3 [3] | 4 [4] | More than 4 [5] |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Time span of variable |  |  |  |  |  |  |  |  |  |  |
| 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | $2017 \quad 2018$ | 2019 |  |  |
|  |  |  |  |  |  |  | $\begin{aligned} & \hline \text { WEST } \\ & \hline \text { EAST } \end{aligned}$ |  |  |  |
| No. | Name |  | Label |  |  |  | Survey period |  |  | Survey frequency |
| 3.73) | dl_ustax_sales |  |  | x reform | ntage | Us | East and West since | 2018 |  | once |

Wording of question

| Mrz 18 | Further Information |  |
| :--- | :--- | :--- |
| Tax reform in the USA |  |  |
| What percentage of your annual turnover comes from the USA? |  |  |


| 1980 | 1981 | 1982 | 1983 | 1984 | 1985 | 1986 | 1987 | 1988 | 1989 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  |  |  |  |  |  |  |  |  |  |
| 1990 | 1991 | 1992 | 1993 | 1994 | 1995 | 1996 | 1997 | 1998 | 1999 |
|  |  |  |  |  |  |  |  |  |  |
| 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
| 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
|  |  |  |  |  |  |  |  |  |  |


| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
| 3.74) | dl_ustax_competition | tax reform: competition with us- <br> companies | East and West since $03 / 2018$ | once |

Wording of question


| No. | Name | Label | Survey period | Survey frequency |
| :---: | :--- | :--- | :--- | :--- |
|  |  |  |  | once |
| 3.75) | dl_ustax_shortterm | tax reform: tax burden short term | East and West since $03 / 2018$ |  |

## Wording of question



| No. | Name | Label | Survey period | Survey frequency |
| :---: | :--- | :---: | :--- | :--- |
|  |  |  |  |  |
| 3.76) | dl_ustax_longterm | tax reform: tax burden long term | East and West since $03 / 2018$ | once |

## Wording of question



Wording of question



| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
| 3.79) | dl_ustax_invus |  | tax reform: reaction investment in US |  |

Wording of question


| No. | Name | Label |  | Survey period |
| :---: | :--- | :--- | :--- | :--- |
|  |  |  | Survey frequency |  |
| 3.80) | dl_ustax_invger |  | tax reform: reaction investment in | East and West since $03 / 2018$ |
| Germany |  | once |  |  |

Wording of question


| Mrz 18 |  |  | Further Information online only! |
| :---: | :---: | :---: | :---: |
|  | Tax reform in the USA <br> Will your company shift intellectual property (patents, brands, copyrights etc.) in the USA due to the US-Tax reform? |  |  |
|  |  |  |  |
|  | Yes [1] | No [2] |  |
|  |  |  |  |




| No. | Name | Label |  | Survey period | Survey frequency |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 3.83) | dl_gdp2 |  | impact economic development on | West and East 08/2018 | once |



| No. | Name | Label |  | Survey period |  | Survey frequency |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3.84) | dl_fserv |  | foreign services | West and East 08/2018 |  | once |
| Wording of question |  |  |  |  |  |  |
| Aug 18 |  |  |  |  | Further Information |  |
| Does your company currently provide services to persons or companies resident abroad and/or do you have |  |  |  |  |  |  |



| No. | Name | Label |  | Survey period | Survey frequency |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 3.85) | dl_fserv_curreu |  | current foreign services: in another European country | West and East 08/2018 | once |



| No. | Name | Label | Survey period | Survey frequency |
| :---: | :---: | :---: | :---: | :---: |
| 3.86) | dl_fser |  | current foreign services: outside Europe West and East 08/2018 | once |

## Wording of question



$\square \square |$| WEST |
| :--- |
| LiAST |


| No. | Name | Label |  | Survey period | Survey frequency |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 3.87) | dl_fserv_planeu |  | planned foreign services: in another European country | West and East 08/2018 | once |

Wording of question


Time span of variable

| 1980 | 1981 | 1982 | 1983 | 1984 | 1985 | 1986 | 1987 | 1988 | 1989 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 1990 | 1991 | 1992 | 1993 | 1994 | 1995 | 1996 | 1997 | 1998 | 1999 |
|  |  |  |  |  |  |  |  |  |  |
| 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
|  |  |  |  |  |  |  |  |  |  |
| 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |


| No. | Name | Label | Survey period | Survey frequency |
| :---: | :--- | :---: | :--- | :--- |
| 3.90) | dl_fop_risk |  | foreign operations challenge: high <br> risk/cost of market development | West and East 08/2018 |

Wording of question


| No. | Name | Label |  | Survey period | Survey frequency |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 3.91) | dl_fop_qual |  | foreign operations challenge: no qualification | West and East 08/2018 | once |


3.92) dl_fop_entry foreign operations challenge: entry West and East 08/2018 once or

Wording of question





| $\square$ |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Time span of variable |  |  |  |  |  |  |  |  |  |
| 1980 | 1981 | 1982 | 1983 | 1984 | 1985 | 1986 | 1987 | 1988 | 1989 |
| 1990 | 1991 | 1992 | 1993 | 1994 | 1995 | 1996 | 1997 | 1998 | 1999 |
| 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
| 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
|  |  |  |  |  |  |  |  | $\begin{aligned} & \text { EST } \\ & \hline \text { ST } \end{aligned}$ |  |





| No. | Name | Label | Survey period | Survey frequency |
| :---: | :---: | :---: | :---: | :---: |
| 3.102) | dl_sec_management |  | West East 12/2018 | once |

Wording of question

| since 12/2018 |  |  |  |  |  |  |  |  |  | Further information |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In which sector of your company/enterprise the questionnaire of the ifo Business Survey will be completed? |  |  |  |  |  |  |  |  |  |  |
|  | management |  |  | [1] |  |  |  |  |  |  |
| Time span of variable |  |  |  |  |  |  |  |  |  |  |
| 1991 | 1992 | 1993 | 1994 | 1995 | 1996 | 1997 | 1998 | 1999 | 2000 |  |
| 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 |  |




|  |  |  |  |  |  |  |  |  |  | Further information |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In which sector of your company/enterprise the questionnaire of the ifo Business Survey will be completed? |  |  |  |  |  |  |  |  |  |  |  |
| Sale / Marketing |  |  |  | [1] |  |  |  |  |  |  |  |
| Time span of variable |  |  |  |  |  |  |  |  |  |  |  |
| 1991 | 1992 | 1993 | 1994 | 1995 | 1996 | 1997 | 1998 | 1999 | 2000 |  |  |
| 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 |  |  |
| 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |  |  |
|  |  |  |  |  |  |  | ST |  |  |  |  |


| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
| 3.105) |  |  |  |  |
| dl_sec_other | sector - questionnaire completed in: other | West East 12/2018 | once |  |

Wording of question


| 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  |  |  |  |  |  |  |  |  |  |
| WEST |  |  |  |  |  |  |  |  |  |
| EAST |  |  |  |  |  |  |  |  |  |


| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
| 3.106) | dl_pos_director | position - questionnaire completed by: director | West East 12/2018 | once |

Wording of question

|  |  |  |  |  |  |  |  |  |  | Further information |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Which name most likely applies to the position of the usually completing (the questionnaire) person? |  |  |  |  |  |  |  |  |  |  |
| Owner / Director / Authorised officer / Board member |  |  |  | [1] |  |  |  |  |  |  |
| Time span of variable |  |  |  |  |  |  |  |  |  |  |
| 1991 | 1992 | 1993 | 1994 | 1995 | 1996 | 1997 | 1998 | 1999 | 2000 |  |
| 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 |  |
| 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |  |
|  |  |  |  |  |  |  | ST |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |


| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
| 3.107) | dl_pos_manager | position - questionnaire completed by: manager | West East 12/2018 | once |

Wording of question

3.108) dl_pos_teamleader position - questionnaire completed by: team leader $\quad$ West East 12/2018 once

Wording of question

| since $12 / 2018$ <br> Which name most likely applies to the position of the usually completing (the questionnaire) person? |  |  |  |  |  |  |  |  |  | Further information |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |
| Team leader |  |  |  | [1] |  |  |  |  |  |  |
| Time span of variable |  |  |  |  |  |  |  |  |  |  |
| $\begin{array}{lllllllllll}1991 & 1992 & 1993 & 1994 & 1995 & 1996 & 1997 & 1998 & 1999 & 2000\end{array}$ |  |  |  |  |  |  |  |  |  |  |
| 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 |  |
| 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |  |
|  |  |  |  |  |  |  |  |  |  |  |



Wording of question

| since 3/2 |  |  |  |  |  |  |  |  |  | Further information |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | By how many percent do you think the real GDP in Germany will change in the year listed below compared to the res pective previous year? <br> (percentage indication with one decimal possible) <br> 2019: $\qquad$ \% |  |  |  |  |  |  |  |  | related to gdp1 gdp4 |
|  |  |  |  |  |  |  |  |  |  |  |
| Time span of variable |  |  |  |  |  |  |  |  |  |  |
| 19912001 | 1992 | 1993 | 1994 | 1995 | 1996 | 1997 | 1998 | 1999 | 2000 |  |
|  | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 |  |
| 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |  |
|  |  |  |  |  |  |  |  |  |  |  |



| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
| di114) heat_occ |  |  |  |  |



| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
| 3.115) | dl_cold_occ |  | weather - occurance: cold wave | West and East 05/2019 |

## Wording of question



| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
| 3.116) |  |  |  |  |

Wording of question



| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
|  |  |  |  | once |
| 3.118) | dl_storm_occ | weather - occurance: storms | West and East 05/2019 |  |

Wording of question

| since 5/20 |  |  |  |  |  |  |  |  |  | $\begin{array}{\|l\|} \hline \text { Further information } \\ \hline \text { only online } \\ \hline \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Where there any incidents of extrem weather conditions in the region, where your firm is settled, in the last 10 years? |  |  |  |  |  |  |  |  |  |
|  |  |  |  | Yes [1] | No [2] |  |  |  |  |  |
|  | Storms |  |  |  |  |  |  |  |  |  |
| Time span of variable |  |  |  |  |  |  |  |  |  |  |
| 1991 | 1992 | 1993 | 1994 | 1995 | 1996 | 1997 | 1998 | 1999 | 2000 |  |
| 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 |  |
| 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |  |
|  |  |  |  |  |  |  |  | EST |  |  |




Wording of question


| No. | Name | Label |  | Survey period |
| :--- | :--- | :--- | :--- | :--- |
| 3.122) |  |  |  | Survey frequency |

Wording of question


| No. | Name | Label |  | Survey period |
| :--- | :--- | :--- | :--- | :--- |
| 3.123) | dl_storm_imp | weather - impact: storms | West and East $05 / 2019$ | once frequency |

Wording of question



| No. | Name | Label | Survey period | Survey frequency |
| :---: | :--- | :---: | :--- | :--- |
| 3.125) | dl_cold_inc |  |  |  |

## Wording of question



| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
| 3.126) |  |  |  | once |

Wording of question





| No. | Name | Label |  |
| :--- | :--- | :--- | :--- |
| 3.129) | dl_heat_prep | weather - prepared: heatwaves period | Sest and East 05/2019 |
| Wording of question |  |  |  |



| 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |  |
|  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |


| No. | Name | Label |  | Survey period |
| :--- | :--- | :--- | :--- | :--- |
|  |  |  |  | Survey frequency |
| 3.130) | dl_cold_prep |  | weather - prepared: coldwaves | West and East 05/2019 |

Wording of question



## Wording of question



| No. | Name | Label |  | Survey period |
| :---: | :--- | :--- | :--- | :--- |
| 3.132) | dl_rain_prep | weather - prepared: Heavy rain | West and East 05/2019 | once |

Wording of question

|  |  |  |  |  | Further information |
| :---: | :---: | :---: | :---: | :---: | :---: |
| since 5/2019 |  |  |  |  | only online |
|  | Is your firm currently prepared for possibly negative consequences of extreme weather conditions (e.g., by supplementary insurances, reserves, technical arrangements, other measures)? |  |  |  |  |
|  |  | Yes [1] | No [2] | $\begin{gathered} \text { Not } \\ \text { necessary } \end{gathered}$ [3] |  |
|  | Heavy rain |  |  |  |  |




Wording of question

| Further information |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| By what percentage did your sales change in quartal "i"* |  |  |  |  |  |  |  |  |  | Percentage change of sales in field XY - last quarter <br> *"i" either denotes the previous quarter or the current quarter <br> Example: <br> If the question was posed at the beginning of the fourth quarter the the question refers to the previous third quarter. If it is posed at the end of the second quarter, it refers to the second quarter |
|  | y: |  | ease | ositive | ative i | numb |  |  |  |  |
| \| don't know [3] |  |  |  |  |  |  |  |  |  |  |
| Time span of variable |  |  |  |  |  |  |  |  |  |  |
| 1980 | 1981 | 1982 | 1983 | 1984 | 1985 | 1986 | 1987 | 1988 | 1989 | Further notes: <br> [1] = A value was stated <br> [3] = "I don't know"was stated |
|  |  |  |  |  |  |  |  |  |  |  |
| 1990 | 1991 | 1992 | 1993 | 1994 | 1995 | 1996 | 1997 | 1998 | 1999 |  |
| 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |  |
| 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |  |
|  |  |  |  |  |  |  |  |  | EST |  |
|  |  |  |  |  |  |  |  |  |  |  |




| No. | Name | Label | Survey period | Survey frequency |
| :---: | :---: | :---: | :---: | :---: |
| 3.138) | dl_csal_nqbc_v | values: best case//percentage change of sales in field | West and East since 01/2019 | quarterly survey |


| Further information |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| since 01/2019 <br> By what percentage are your sales going to change in quarter " k "*? |  |  |  |  |  |  |  |  |  | Denotion of values: Change of sales in field XY next quarter (best case) <br> *" k " either denotes the following quarter or the current quarter <br> Example: <br> If the question was posed at the end of the fourth quarter, the the question refers to the following first quarter. If it is posed at the beginning of the second quarter it refers to the second quarter |
| best case: |  | \% (please insert positive or negative integral numbers) |  |  |  |  |  |  |  |  |
| Time span | variab |  |  |  |  |  |  |  |  |  |
| 1980 | 1981 | 1982 | 1983 | 1984 | 1985 | 1986 | 1987 | 1988 | 1989 |  |
| 1990 | 1991 | 1992 | 1993 | 1994 | 1995 | 1996 | 1997 | 1998 | 1999 |  |
| 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |  |
| 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |  |
|  |  |  |  |  |  |  |  |  | ST |  |
|  |  |  |  |  |  |  |  |  |  |  |


| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
| 3.139) | dl_csal_nqac | average case//percentage change of sales in field $x y$ <br> next quarter | West and East since 01/2019 | quarterly survey |

## Wording of question






| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
| 3.144) | dl_psalinc_min | lower bound: probability of sales increase - next <br> quarter | West and East since 01/2019 | quarterly survey |

Wording of question



Wording of question


| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
| 3.146) | dl_psalinc_sv | single value: probability of sales increase - next <br> quarter | West and East since 01/2019 | quarterly survey |
| Wording of question |  |  |  |  |

Wording of question






| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
| 3.150) | dl_psalstead_sv | single value: probability of steady sales - next | Quarter | West and East since 01/2019 |
| Wording of question |  |  | quarterly survey |  |



| No. | Name | Label | Survey period | Survey frequency |
| :--- | :--- | :--- | :--- | :--- |
| 3.151) | dl_psaldec | probability of sales decrease - next quarter | West and East since 01/2019 | quarterly survey |
| Wording of question |  |  |  |  |





